

**Title:** Senior Associate, Marketing Manager

**Location:** Remote

**Compensation:** Salary

**Client:** Confidential

**Company Overview:**

Our Client is a rapidly growing, CPG company passionate about its products, customers, and team.

**Job Description:**

The Sr. Associate Marketing Manager is charged with leading the development and execution of business plans. The SAMM will participate in the development and execution of marketing objectives, strategies, and tactics for the assigned product lines, contribute to annual brand plan objectives and strategies, and lead for cross-functional commercialization of products, or changes to existing ones.

**Education and Experience Requirements:**

- Bachelor's degree in related major required, MBA preferred.
- Minimum 3-5 years of CPG/Food marketing experience. Or 2-3 years with an MBA
- Strong financial and quantitative analytical skills
- Experience with pulling and analyzing Nielsen and other syndicated data sources.
- Strong communication skills including written and verbal presentation.
- Analytical, attention to detail, ability to roll up sleeves and get it done.

For immediate and confidential consideration interested candidates may contact Angie Brouwers, Director of Recruitment, Consumer Packaged Goods Practice, at [abrouwers@berkeleysearch.com](mailto:abrouwers@berkeleysearch.com).