

## Management Recruiters of Berkeley Announces Corporate Rebranding, with emphasis on personal connection; Changes Name to Berkeley Search Consultants

BERKELEY, CA – May 21, 2018 – Berkeley Search Consultants, formerly known as Management Recruiters of Berkeley underwent a comprehensive rebranding effort to showcase their 30-year commitment to truly partnering with clients and candidates.

The new brand reflects Berkeley Search Consultants focus on retained and engaged search. Berkeley Search Consultants is a 30-year old boutique firm that prides itself on tailoring each search to meet clients' needs, giving them personalized service and approaching the process holistically.

In addition, Berkeley Search Consultants has moved its headquarters to accommodate a growing headcount. BSC will double the size of the firm and staff by the end-of-2018. The new office has moved to: 2560 Ninth Street Suite 219 Berkeley, CA 94710. [www.berkeleysearch.com](http://www.berkeleysearch.com)

*"In a world where everything is instant and technology has replaced human connection we believe in the need to create consultative and collaborative partnerships with our clients and candidates. Our expansion and focus clearly demonstrates our 30-year commitment to personalized relationships. We stand by our mission that having the right talent in the right place, and becoming an extension of the client brand is crucial to attracting and retaining top talent,"* said Mark Howard, President & CEO.

Berkeley Search Consultants focuses on 4 main industries within the Bay Area as well as Nationwide:

- Technology – The technology team is constantly keeping tabs on emerging technology and how companies are leveraging it. Our tech industry recruiters have extensive experience in recruiting for many different companies and industries with a strong focus here in the San Francisco Bay Area.
- Consumer Packaged Goods – The CPG practice represents well-known brands and clients in the identification and recruitment of top talent in Sales, Marketing, Product Development, Quality, Finance, Supply Chain and all areas of Manufacturing.
- Healthcare & Life Sciences – Our Healthcare practice strives to bring the highest level of professionalism and a consultative approach to our client partnerships. This strategy, coupled with the team's extreme attention to detail and strong planning skills, helps to successfully complete each assignment within the agreed upon timeframe, while delivering the highest caliber candidate for the role.
- Banking & Financial Services – The Banking team has been a cornerstone of our business since its inception. Partnering with banks, brokerage and Fintech clients, our recruitment efforts in this practice span a wide area with a focus on commercial and business banking, credit administration, wealth management, and financial advisors.

### **About Berkeley Search Consultants:**

Berkeley Search Consultants is a full-service engaged and retained executive search and placement firm that has been collaborating with clients since 1989. Our history includes thousands of successfully completed search assignments.

For more Information: [www.berkeleysearch.com](http://www.berkeleysearch.com) For inquires: (510) 486-8100